



**The Charterhouse Causeway Bay has recently joined
the Great Hotels of the World Family**

Hong Kong, 3 January 2012.....The Charterhouse Causeway Bay in Hong Kong has recently joined the Great Hotels of the World as member of its classic collection of hotels. Being the only member of the classic collection in Hong Kong, the hotel will receive strong support from its marketing team, enhanced exposure in the market, expanding booking networks, an increasing number of GDS and corporate bookings, and MICE leads.

“We are excited with this partnership and expect a fruitful co-operation. Great Hotels of the World has been a prominent player in the industry and has a professional sales and marketing team and good connections in different regions. In less than two months since our co-operation began, the hotel has been accepted by reputable consortia agents and received a few meeting and convention business leads. We are ready to work closely with the Great Hotels of The World in order to develop more opportunities and drive business in the corporate market”, said Bernard Rodrigues, general manager of The Charterhouse Causeway Bay.

The Charterhouse Causeway Bay is conveniently located between Causeway Bay and Wanchai, two major business and shopping districts. The Hong Kong Convention and Exhibition Centre and Causeway Bay MTR subway stations are within easy walking distance of the hotel. Business areas such as Central, Admiralty and Quarry Bay are easily accessible within 10 minutes’ drive.

Great Hotels of the World provides global hotel reservation, sales and marketing services for an exclusive portfolio of primarily independent hotels and resorts worldwide. Great Hotels of the World provides a range of products, services and innovative technology solutions for over 250 hotels worldwide through trade shows, e-marketing, business travel sales, meeting and incentive sales, public relations, Meeting Forums and a private label GDS chain code (GW). For details, please visit web site www.ghotw.com

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